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Along with JMF Properties, and Ripco Real Estate Corp.
RD Management breaks ground at Waterview Marketplace in Parsippany, New Jersey

PARSIPPANY, NJ — RD Management LLC, one of the nation's largest privately held real-estate development and management organizations, along with **JMF Properties, and Ripco Real Estate Corp.** have broken ground at Waterview Marketplace in Parsippany.



Richard Birdoff



Waterview Marketplace

Waterview Marketplace will be anchored by a new Whole Foods Market that will occupy 48,000 s/f of the 150,150 s/f center set to open in 2018. This Whole Foods Market store is set to become the third location in Morris County.

"RD Management's goal at Waterview Marketplace is to

create a destination that appeals to both residents and employees in the Parsippany area," said **Richard Birdoff**, principal and president of RD Management. "Having Whole Foods Market as the anchor tenant sets the bar high for the caliber of businesses we will work to bring into the

center alongside our partners. Whole Foods are always highly anticipated by residents, and with their nearest location far away for many in Waterview's trade area, this new store will pull shoppers from all over."

"We are thrilled that such a prominent and well-respected brand like Whole Foods Market has chosen Waterview Marketplace for its next location," said **Joe Forgione**, the founder and principal of JMF Properties. "Whole Foods will be a wonderful new addition to the community and will have a positive impact on the quality of life for area residents and employees. They are the right tenant to anchor Waterview

Marketplace and reflect our vision to create the most vibrant retail environment in Morris County."

"Whole Foods Market is on point with where our society is today culturally, with the focus being placed on health, wellness, and high-quality food offerings. As a result of this focus, Whole Foods will bring in customers from a wide region as more people concentrate on overall wellbeing for themselves and their families," **Todd Cooper**, co-founder of Ripco Real Estate Corp. said. "We are looking forward to leasing the remainder of the project to excellent operators locally, regionally, and nationally." ■