

# Clarus Residential Units 50% Rented, Commercial Spaces Opening By November

By *Mary Mann*  *Aug-31-2017*

[Starbucks](#) won't be the only tenant at The Clarus in Maplewood for long.

The new building has rented half of its 20 apartment units, according to a release from Cahn Communications on behalf of JMF Properties. Currently, the first move-ins are expected to happen "early fall."

"Renters have been snapping up these residences quickly to secure their place in the one-of-a-kind community, leaving only a limited number of residences remaining," read the release. "The entirety of the retail space at Clarus Maplewood has also been leased. Businesses such as Starbucks, BCB Bank, a hair salon, and [The Cassidy restaurant](#) will be among the building's first retail tenants."

"At the moment, all of the retail is scheduled to open in November," wrote a spokesperson in a follow-up email to Village Green. "That includes The Cassidy and BCB Bank."

Maplewood residents Tom and Jennifer Carlin, the husband-and-wife team behind the [Gladstone Tavern](#) in Gladstone, [signed a lease for 4,000 sf in 2016](#) and plan to open The Cassidy this fall.

Meanwhile, JMF Properties is touting the many amenities of the upstairs apartments, including the WELL building designation due to its "WELL studio with a state-of-the-art fitness center, yoga and spin, resident lounge, billiards, and a beautifully-designed luxe lobby with double-sided fireplace. A digital, fitness-on-demand personal trainer will also be available 24 hours a day in the virtual fitness room."

The luxury units sport quality finishes and appliances, some come pre-furnished, and the building also includes "a 20-car parking garage with an electric car charger, personal storage space for residents, secured bike storage, and elevator service."

“Offering a rental experience that is so exceptional that it not only provides comfort and convenience to residents, but actually enhances their health and wellbeing was our number one goal when designing Clarus Maplewood,” said Joe Forgione, the Founder and Principal of JMF Properties. “It’s emblematic of our ‘inside-out’ approach to creating new communities, focusing first and foremost on resident experience and then shaping the design of the community around the type of lifestyle and environment we want to create.”

Maplewood Village is also as a major selling point for The Clarus, with JMF Properties citing the town’s “hip vibe, booming cultural scene, community-oriented lifestyle, and proliferation of New York City transplants, [making] Maplewood one of New Jersey’s most highly-desirable suburban towns. Community life revolves around downtown Maplewood’s scenic, winding main street, Maplewood Avenue, which boasts a unique ambience that is a combination of a classic American downtown and a tidy European village.”

***For more information, visit [www.clarusmaplewood.com](http://www.clarusmaplewood.com).***